

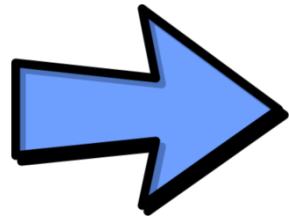
**R**obot **F**arm

**Salad Machine**

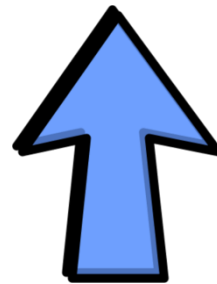
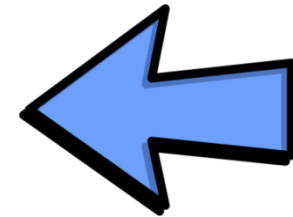
[info@robotfarm.tech](mailto:info@robotfarm.tech)

# PROBLEM

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*Meteo Avverso*  
*Inquinamento*  
*Trattamenti Chimici*  
*Merci che Viaggiano per Mesi e Km*  
*Allergie ed Intolleranze*  
*Cattiva Alimentazione*





# SECRET SAUCE

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Prodotti di Alta Qualità, Buoni, Naturali, Sani e Freschi? OGGI In Commercio????



**COLTIVALI IN CASA**

Tutto l'anno, metri 0, sostenibili

**RobotFarm**

**dal Cittadino al Tavolino**

Agriculture Theraphy, Orto-Terapia  
Green City





# TARGET

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UTENTI  
PRIVATI

ESERCENTI  
BAR/RIST.

MFR  
CUCINE

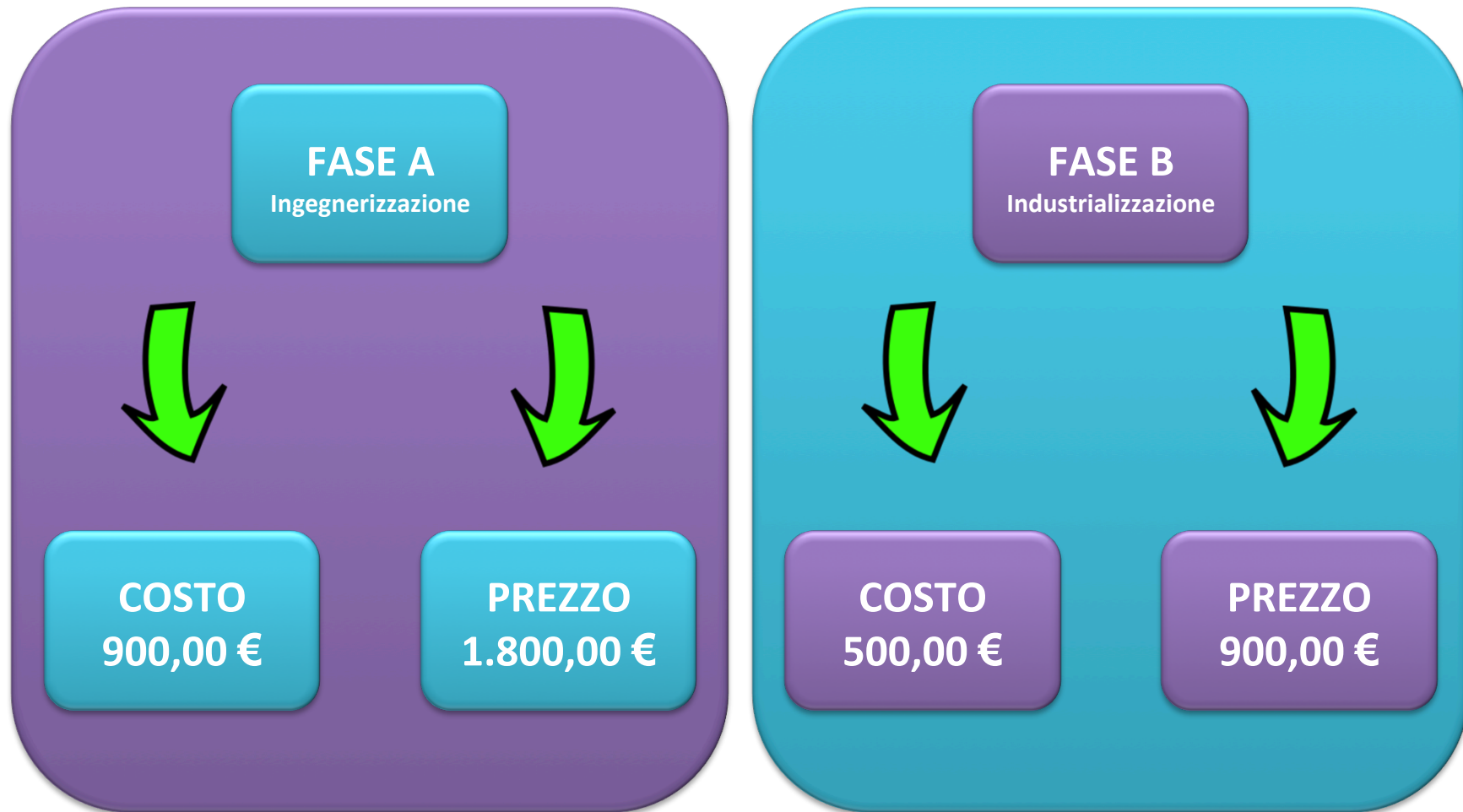
**Cittadini-Contadini**

# MARKETING

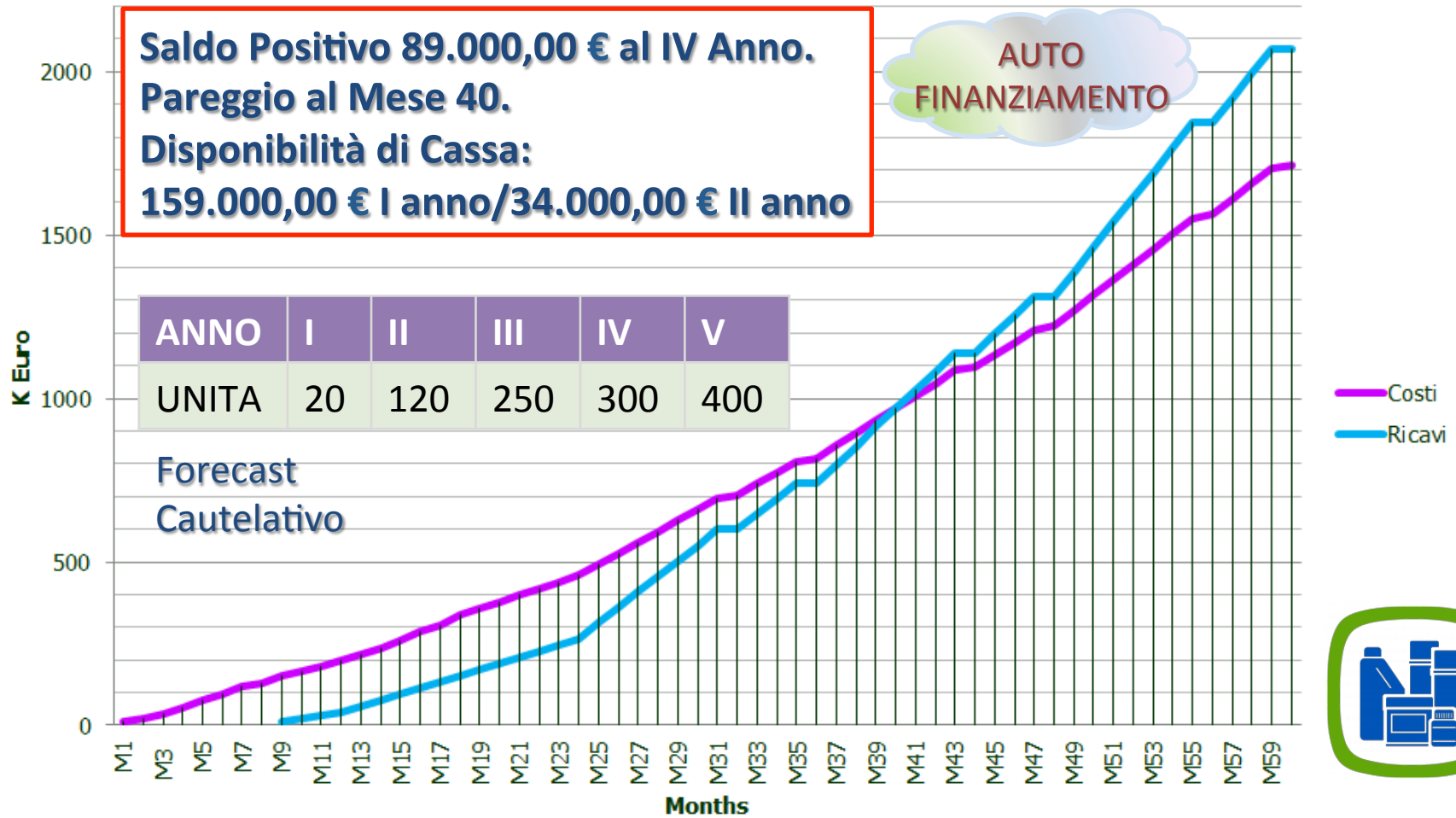


# BUSINESS MODEL

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# COSTS-REVENUES



# TIMELINE

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Ricerca Joint-venture per la commercializzazione per arrivare a produrre almeno 1000 unità/anno @ Target Price 500,00 € per macchina  
**STRAVOLGIMENTO REVENUE**





# COMPETITORS

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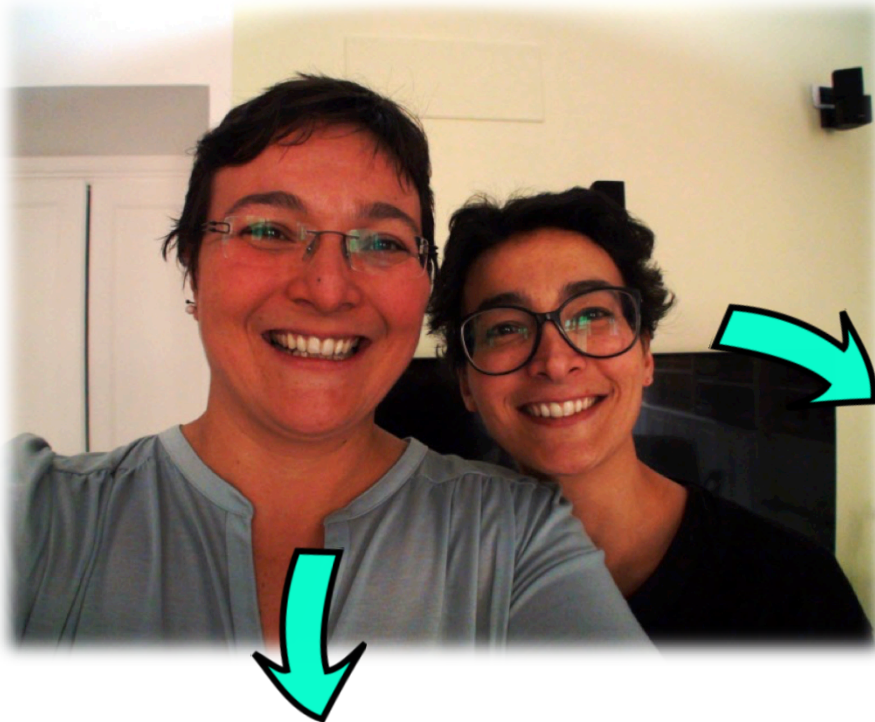


**Kit Hobbistici**  
0,00 € ÷ 4.000,00 €

A blue speech bubble with a yellow border containing the text 'Kit Hobbistici' and '0,00 € ÷ 4.000,00 €'.

# TEAM

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[www.gaengineering.com](http://www.gaengineering.com)  
[www.ferrarifarm.com](http://www.ferrarifarm.com)

Valentina Pontetti, 36 anni  
Laurea in Giurisprudenza (VO)  
Master in Istituzioni e Politiche Spaziali  
Scuola di Specializzazione Professioni Legali  
Socio della G & A Engineering S.r.l.  
Socio e Responsabile Marketing di Ferrari Farm  
Società Agricola S.r.l.

Giorgia Pontetti, 38 anni  
Laurea in Ingegneria Elettronica (VO)  
Laurea in Ingegneria Astronautica (VO)  
Amministratore Unico di G & A Engineering S.r.l.  
Amministratore Unico di Ferrari Farm Società Agricola S.r.l..

# FERRARI FARM'S PLANTS

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Hydroponic  
Sterile Sealed  
Automatic  
Greenhouses

**ONLY  
PLANT IN  
EUROPE!**





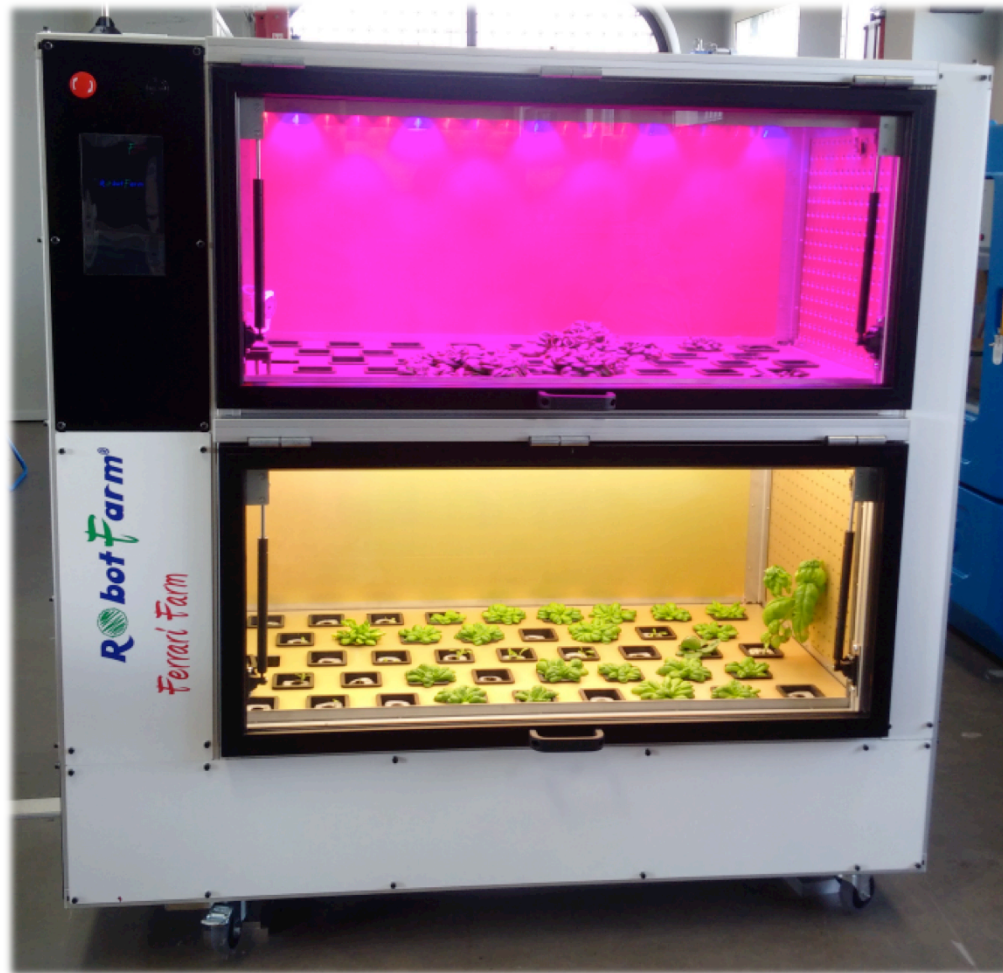
# FERRARI FARM'S PLANTS

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# PROTOTYPES

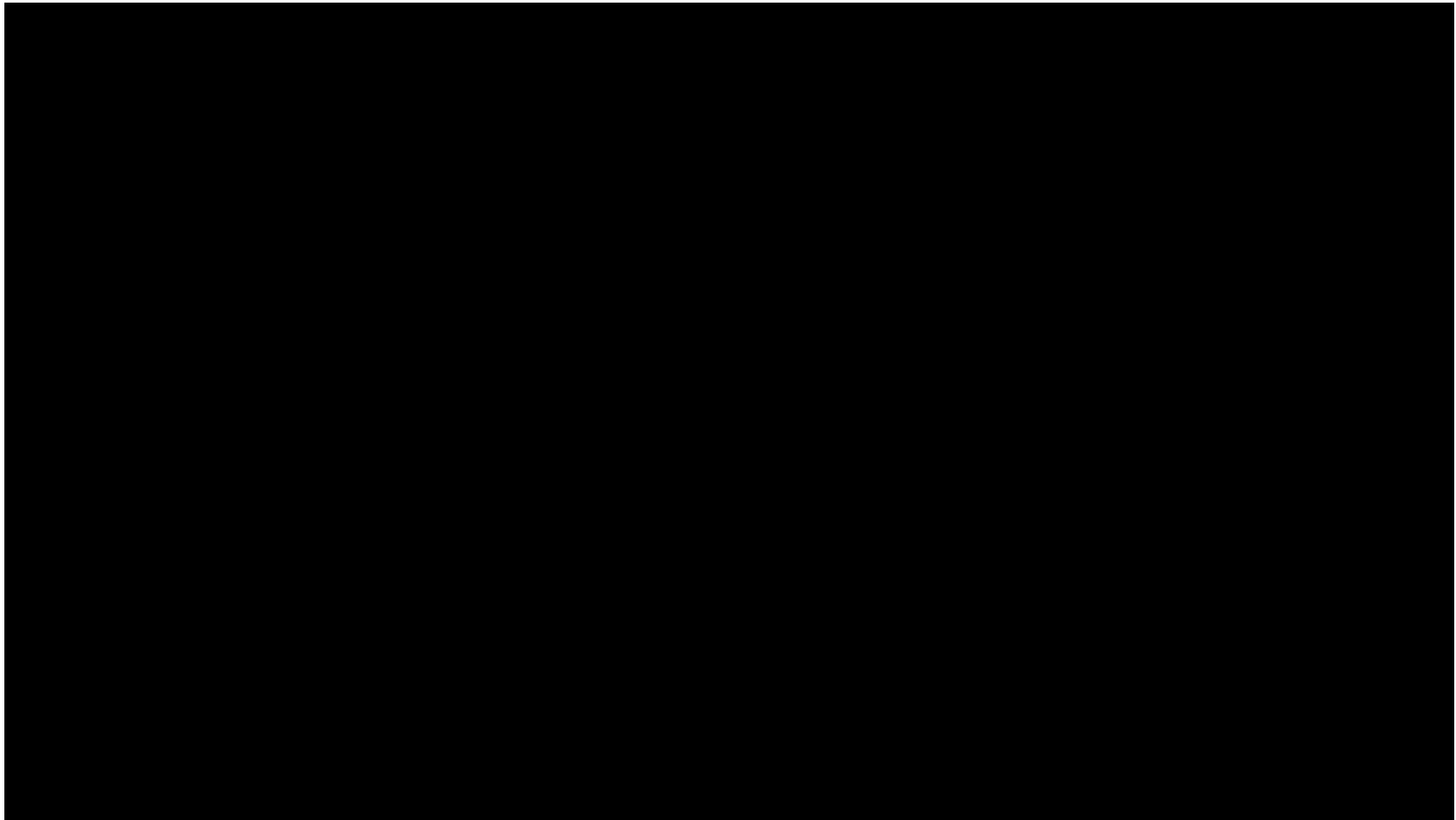
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# MOVIE

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# THANK YOU

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