



H O L E Y  
SMART ORTHOPEDIC SOLUTIONS

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[www.Holey.it](http://www.Holey.it)

# PROBLEMS



**WEIGHT**



**UNCOMFORTABLE**



**WATER  
UNFRIENDLY**

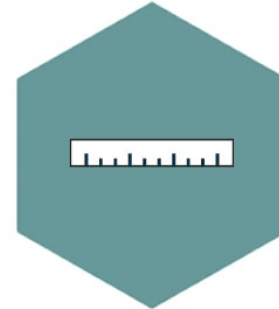
# PROBLEMS



**EXPENSIVE**



**NEED TO BE  
STOCKED**

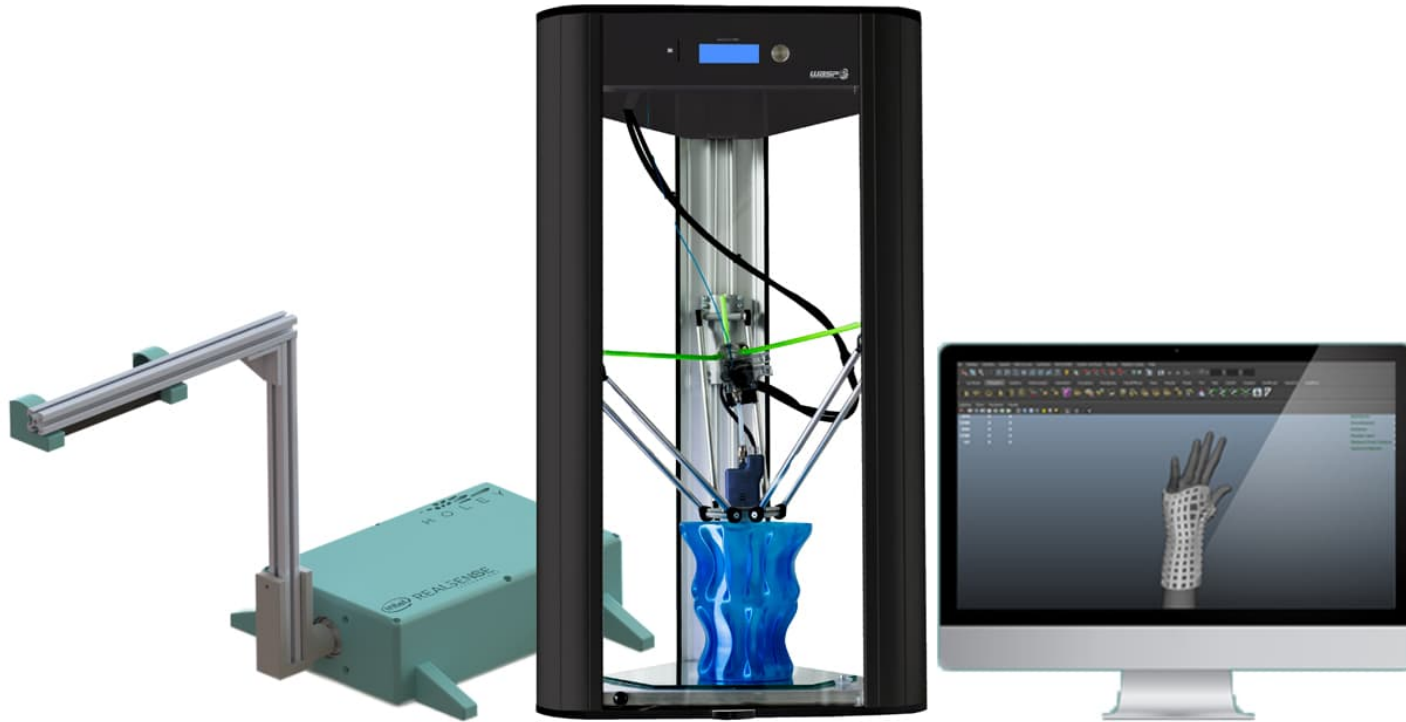


**MANY DIFFERENT  
SIZES**

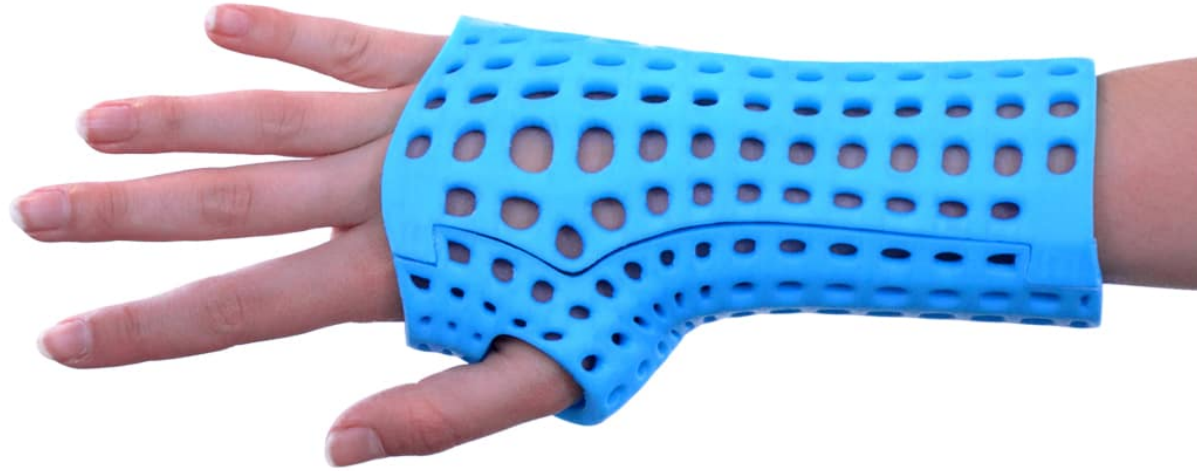


**SOLUTION**

# HOLEY PLATFORM



# SOLUTION



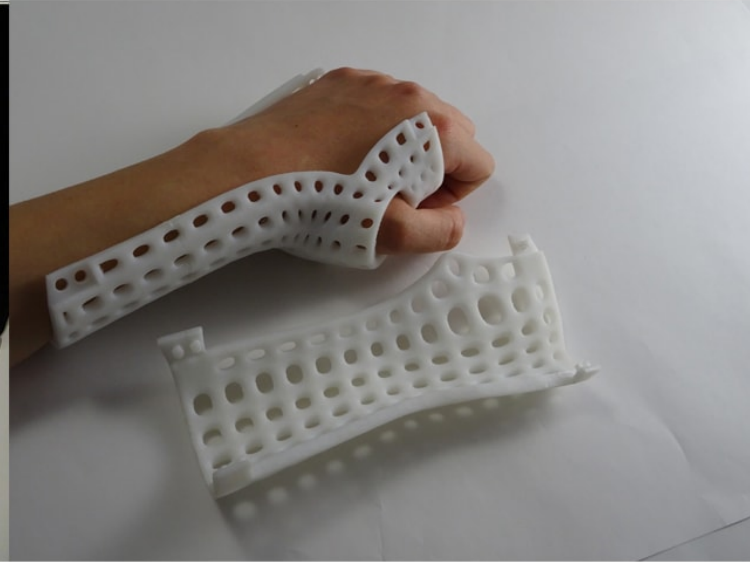
H O L E Y



# BENEFITS FOR PATIENTS



**LIGHTWEIGHT AND  
LESS BULKY**



**ALL IN ONE**



**WATER  
FRIENDLY**

# CUSTOMIZABLE IN COLORS

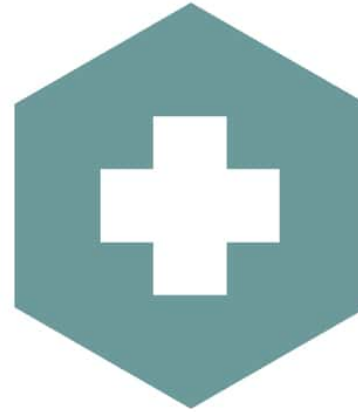




# MEDICAL BENEFITS

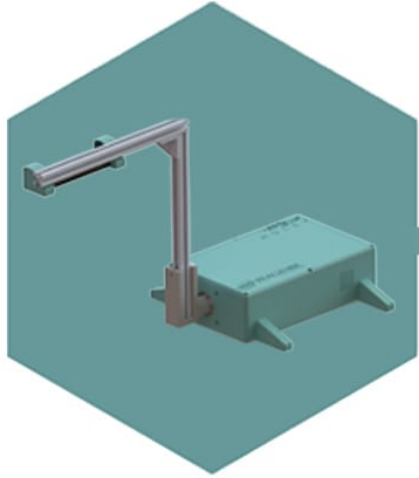


**INSPECTION OF  
THE FRACTURE**

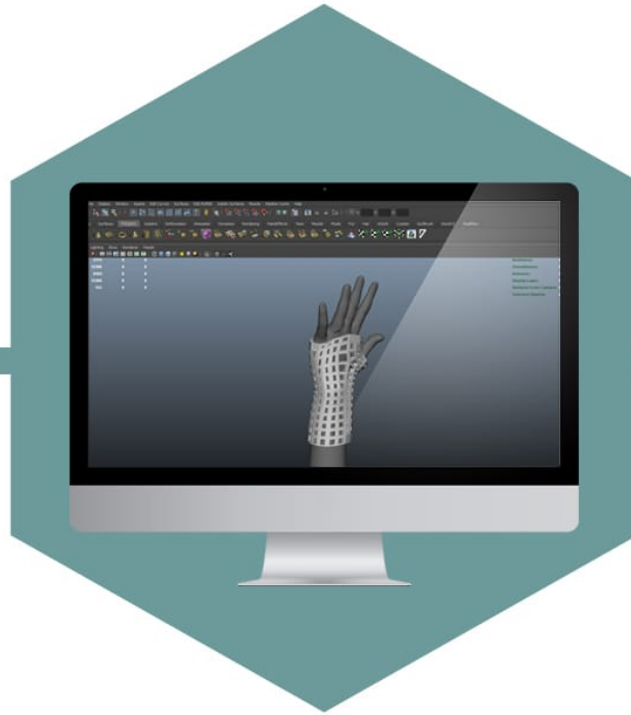


**NO  
COMPLICATIONS**

# HOW IT WORKS



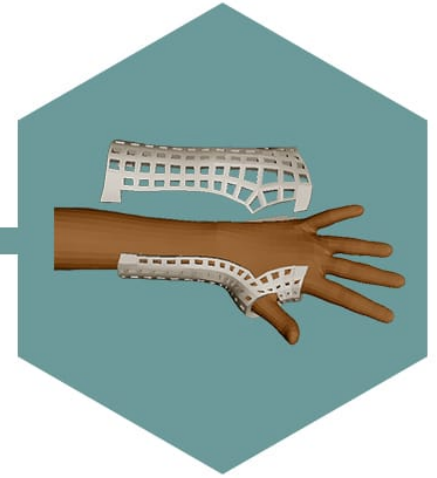
**3D SCAN**



**ANATOMICAL  
MODELING  
SOFTWARE**

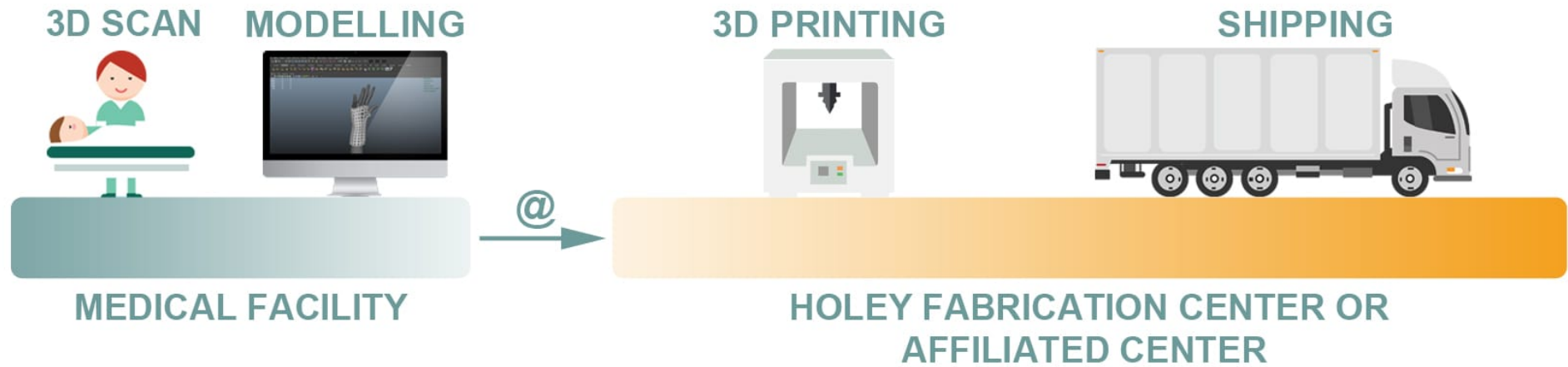


**3D PRINTED  
WITH ABS**



**APPLICATION**

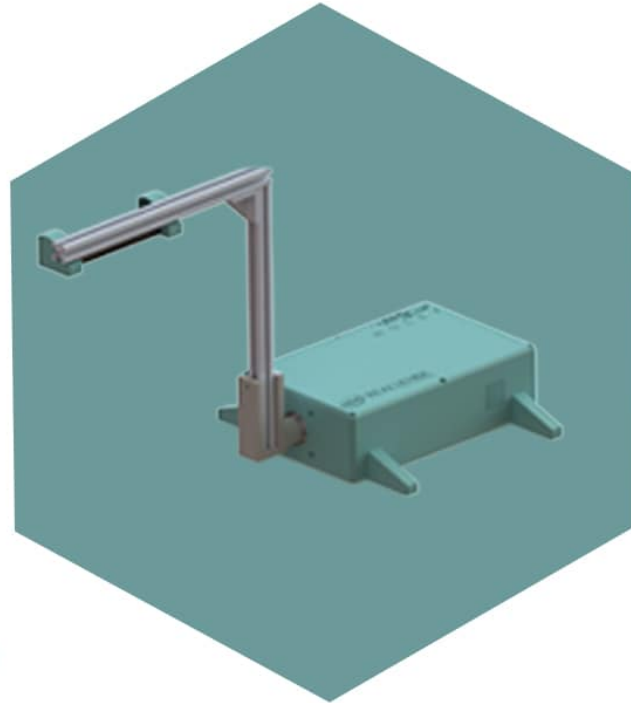
# WORKFLOW



# PROPRIETARY 3D SCANNER

PATENT PENDING

FULL AUTOMATIC  
360° SCANNER

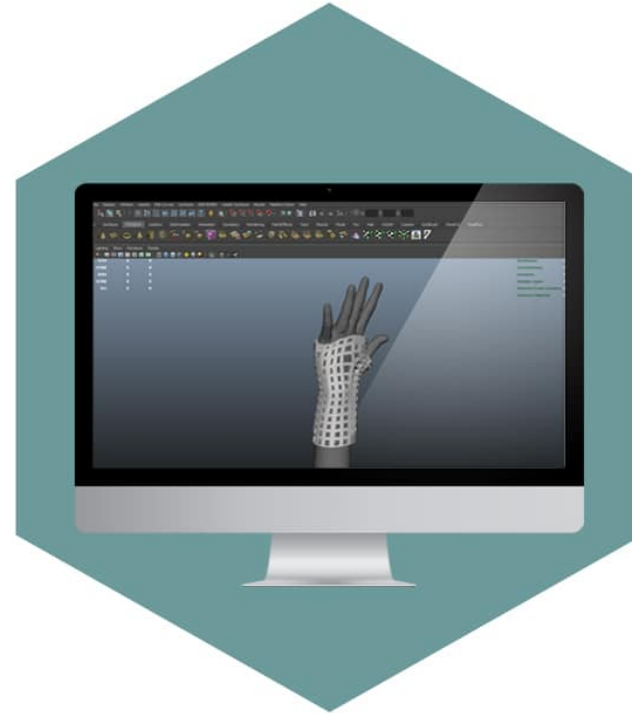


BASED ON  
INTEL REAL SENSE  
TECNOLOGY

AUTOMATIC SCAN  
OPTIMIZATION

# PROPRIETARY SOFTWARE

EASY TO  
USE



CUSTOMIZATION  
TOOLS

AUTOMATIC  
EXOSKELETON  
CREATION

EXPANSION  
PACKS

# MARKET ANALYSIS





## ORTHOPEDICAL DEVICES MARKET



Data from: Trasparenzy Market Research



# COMPETITOR ANALYSIS

	 <b>Proteo</b>	 <b>Osteoid</b> A better healing experience	 <b>3D MedScan</b>	 <b>+ ZDRAVPRINT</b>	 <b>HOLEY</b>
EASY TO USE 3D SCANNER	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 CLICK MODELLING	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EXOSKELETON PERSONALIZATION		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
READY TO APPLY AFTER 3D PRINTING	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
TRAUMA AREA IMMOBILIZATION		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

# TARGETED CUSTOMER



**2725**  
**PRIVATE CLINICS**



**3257**  
**ORTHOPEDIC SHOPS**

Data From: [salute.gov](http://salute.gov) and [agenzia delle entrate](http://agenzia.delle.entrate)

# REVENUE MODEL

## PAY PER USE

FREE LOAN:



SCANNER 3D  
(PRODUCTION COST 500€)

MODELLING  
SOFTWARE

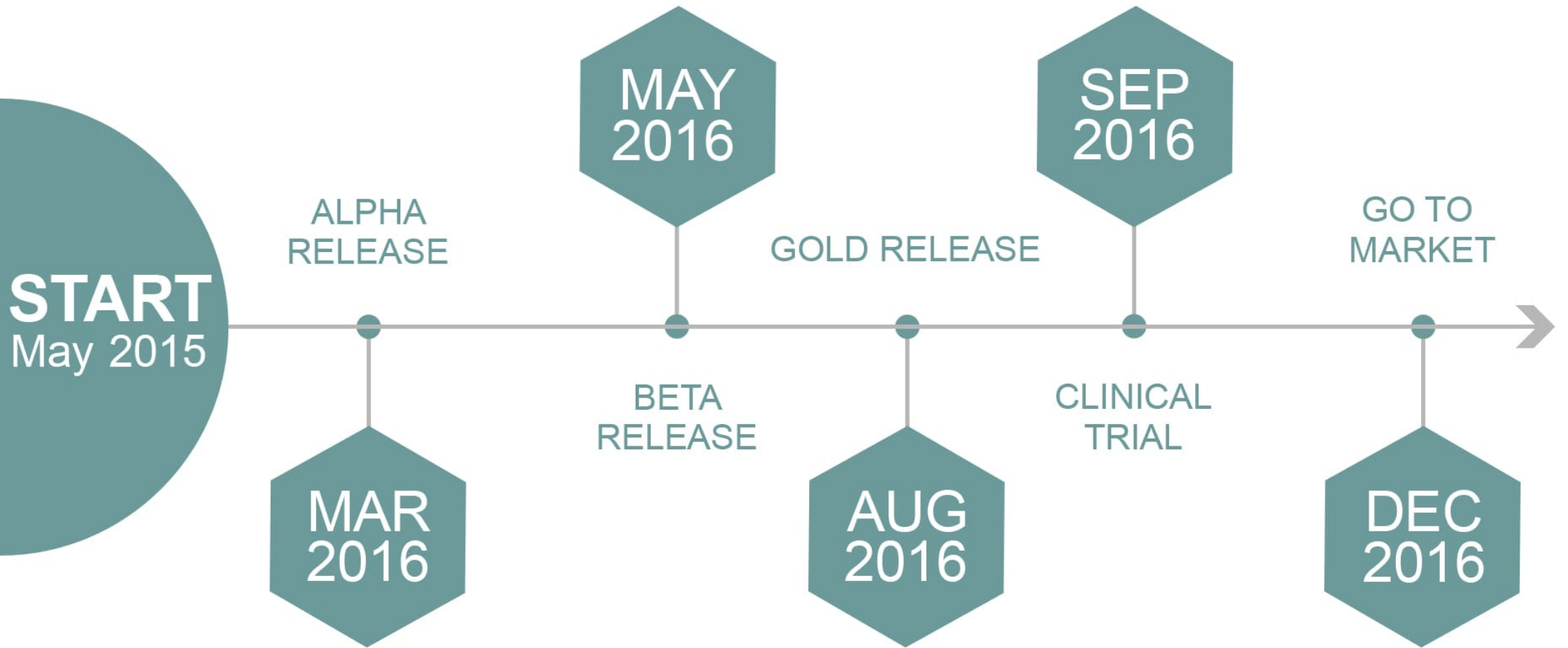
OUR REVENUE:



PRICE PER UNIT

# ROADMAP

WITH THE FIRST 50K€



# TEAM



**GABRIEL  
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PREVITI  
FLESCA**

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e.prevetiflesca@holey.it

# ADVISOR

CLINICAL  
STUDY



SPONSORSHIP

**DARIO  
PERUGIA**

Associated Professor  
at “La Sapienza” University



# PARTNERS

## TECHNICAL



CODEVELOPER



CODEVELOPER



DIPARTIMENTO DI FISICA

**SAPIENZA**  
UNIVERSITÀ DI ROMA

CONSULTANT



CLINICAL TRIAL

## MEDICAL



FIRST USER

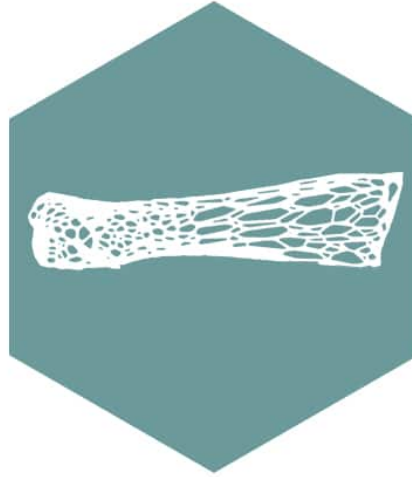


FIRST USER

# WHY HOLEY?



**TEAM**



**BEST  
SOLUTION**



**MARKET**

# CONTACTS



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